



BE
DIGITAL



ADVERTISING
ANALOG + DIGITAL

STABILO messenger

A STYLISH WAY TO LINK ONLINE AND OFFLINE ACTIVITIES.

- Push-button ballpoint pen with RFID (radio-frequency identification) technology
- Data can be transferred to a smartphone via electromagnetic waves in the pre-programmed RFID chip – content opens automatically
- Transparent shaft protects the RFID chip
- STABILO brand quality with jumbo refill
- Convey effective promotional messages via RFID technology with links to social media or creative digital gadgets
- Space for promotional messages on the shaft, plastic clip and inner tube

With **QUBE FRUITS**, STABILO shows what advertising on STABILO products can look like.
www.qubefruits.com

45 x 16 mm
inner tube

30 x 5,5 mm



45 x 25 mm

shaft



Available in Pantone
colors from 5,000 pcs.

1.000 2.500 5.000 10.000

STABILO messenger

+ 1c screen printing shaft

+ 1c pad printing clip