

PRESS RELEASE

ADVERTISING WITH STABILO, THE HIGHLIGHTER EXPERTS.

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Large advertising surfaces and eye-catching colours – highlighters from STABILO put promotional messages in the limelight. Our versatile range of highlighters will impress you with their anti-dry-out technology and a colour spectrum of radiant neon and soft pastel colours.

The classic STABILO BOSS ORIGINAL highlighter has been around since 1971. Our highlighter range has continuously developed since then and makes STABILO a highlighter expert and unparalleled market leader. STABILO highlighters have cult status; it's impossible to imagine a desk without one. These versatile, colourful products are suitable as advertising material for various target groups and uses.

The long cap-off time with 4 hours' protection from drying-out guarantees a long lifespan with a lasting advertising effect for all STABILO highlighters. A precise ink feeding system ensures uniform ink application onto paper. The highlighters' characteristic STABILO shape ensures high recognition and offers an extra-large advertising surface on both sides of the pen. The products stay on the desk and the advertising message is always on view.

Our colourful range includes innovative highlighters such as the tube-shaped STABILO NEON, trendy products such as the STABILO BOSS ORIGINAL in pastel colours or the STABILO BOSS MINI Pastellove with unique handlettering motifs, as well as classics such as the STABILO BOSS ORIGINAL. Sustainable products such as the STABILO GREEN BOSS, which is made from 83% recycled plastic, complete the highlighter range and are ideally suited to environmentally conscious projects and target groups.

Advertising in STABILO brand quality from the inventors of highlighting!