

## PRESS RELEASE

### ADVERTISE IN PASTEL – COMMUNICATE IN SOFT TONES

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The **STABILO BOSS PASTEL** and **STABILO BOSS MINI Pastellove** highlighters come in enchanting, new soft tones. The **STABILO BOSS ORIGINAL** can show off promotional messages in six trendy pastel shades. The **STABILO BOSS MINI Pastellove** with inspirational handlettering motifs are ideal ambassadors for your advertising in the **STABILO BOSS MINI** box of 4 with 4c advertising option. **STABILO** brand quality made in Germany.



The trendy pastel shades will be a breath of fresh air for your desk and the **STABILO BOSS MINI Pastellove**, with its unique hand-letterings by Hannah Rabenstein, will provide an extra helping of fascination! Both the classic **STABILO BOSS ORIGINAL** in pastel and the mini version score highly with their water-based inks. Anti-dry-out technology guarantees at least four hours of protection from drying out for concentrated and creative work. The pastel highlighters are available in the charming shades milky yellow, creamy peach, hint of mint, pink blush, lilac haze and touch of turquoise.

With its distinctive shape, the **STABILO BOSS ORIGINAL PASTEL** provides ample space for unique promotional messages on both sides of the pen, which always look their best in subtle shades. The trendy and practical pocket-sized Mini version can be presented in various types of packaging, like the cool, transparent/frosted box of 4 with 4c advertising option, and will lend promotional messages a special touch of freshness and light, which is sure to excite and linger in the memory.



**STABILO BOSS ORIGINAL PASTEL AND STABILO BOSS MINI PASTELLOVE – SUBTLY FASHIONABLE.**