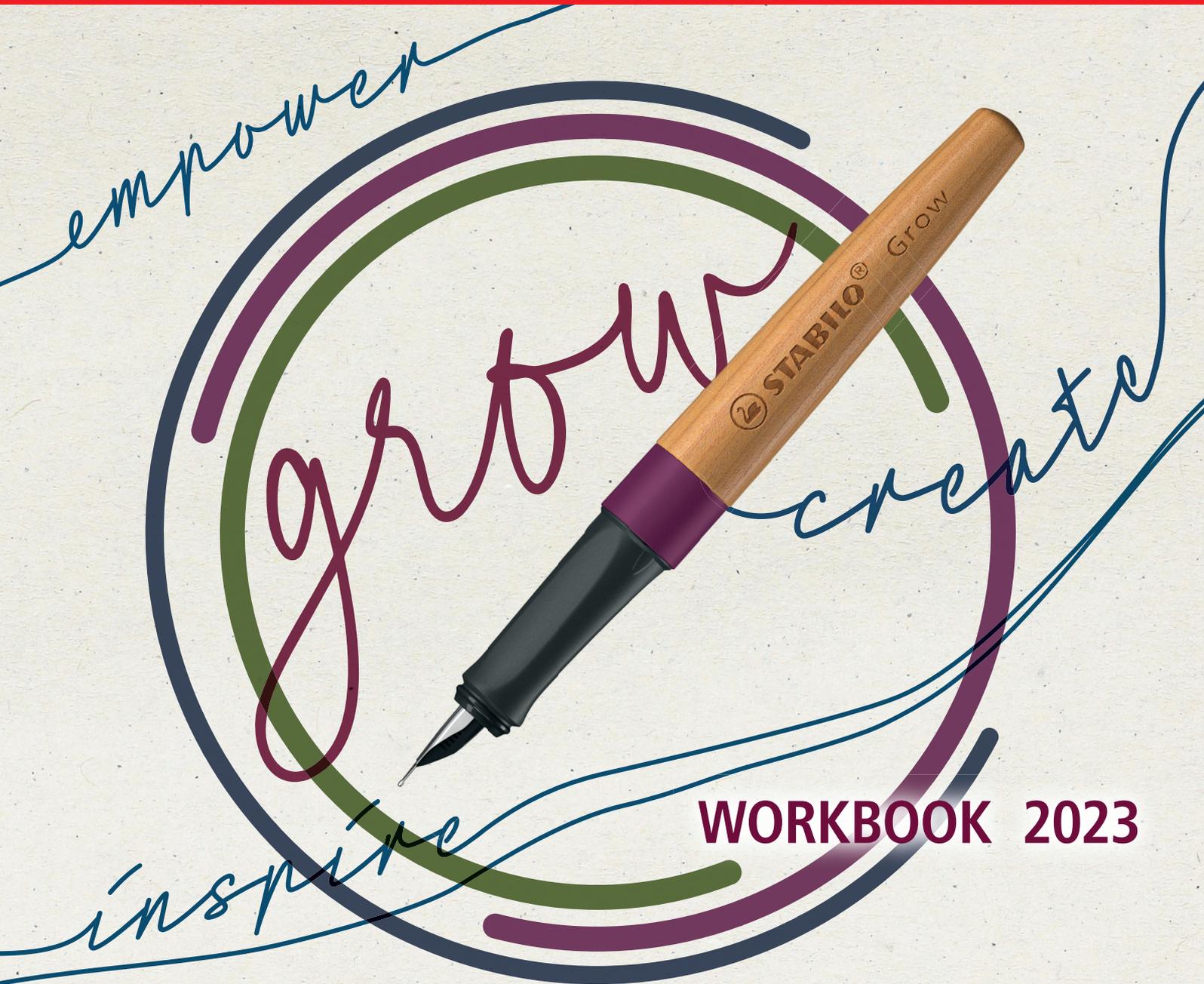




STABILO[®]
Promotion Products



WORKBOOK 2023

empower

create

Dear customers, dear partners,

TURBULENT TIMES

All of our lives are currently being strongly impacted by social and geopolitical changes and events. Every period of change also brings opportunities – and so we wish to face the future optimistically, together, and work with you to reshape the market.

Inspire, empower, create – this is our motto for 2023. We wish to inspire you with colorful products, help you achieve your goals and provide you with support. Together with STABILO, you can create a customised promotion product that suits your brand, your company and your communication aims, and reaches your target group.

STABILO TOGETHER

Over 168 years of company history, STABILO has experienced a great deal of change, and has always faced it with openness and curiosity. People and togetherness have always played an important role in this. It's for this reason that our sustainability initiative is called "Together" – because we're convinced that we can only manage it together.

To achieve our goal of becoming climate-neutral by 2025 and reducing as much CO₂ as possible, we are continuing to invest in solar energy at our sites or in new packaging machines. As we did in the past, we wish to seize opportunities in the future and open up new perspectives.

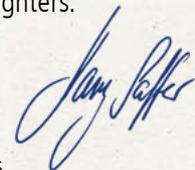
STABILO HIGHLIGHTS 2023

Each new product is a chance to impress you all over again. That's why we're excited to once again introduce new popular products this year.

Get to know the sustainable STABILO Grow rollerball and fountain pen. This duo will impress you with its environmentally friendly materials: FSC®-certified wood and bio-based plastic. The popular STABILO woody duo 3 in 1 pencil, will captivate you with a two-tone lead to guarantee even more coloring fun. A cooperation with young Berlin-based artist Snooze One resulted in the creation of the STABILO BOSS MINI by Snooze One – discover the street art edition of our popular mini highlighters.

Stay curious.

Harry Saffer
Managing Director
STABILO Promotion Products



Harry Saffer
Managing Director
STABILO Promotion Products

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gator

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NEW FROM STABILO

LET YOURSELF BE SEDUCED TO...

SUSTAINABILITY

Grip made from
100% certified
bio-based plastic

Shaft made from
100% FSC®-certified
wood



STABILO GROW

STABILO's most sustainable fountain pens and rollerballs, STABILO Grow, are climate-neutral, impressively comfortable to write with and, thanks to their elegant design and three wood/color combinations, real eye-catchers. The new attractive packaging offers additional advertising options.

Space for
advertising
on shaft and
packaging

DESIGN

Promotional
imprint on the
cap and packaging



Limited edition
with 6 streetart
motifs

STABILO BOSS MINI BY SNOOZE ONE

The STABILO BOSS MINI by Snooze One highlighter will add a new, cool style to any desk. The casual statements on the pens will make grey everyday life colorful and fun. Additional advertising surfaces on numerous attractive sets.

**NEW FROM
STABILO
STAY IN THE
FLOW!**

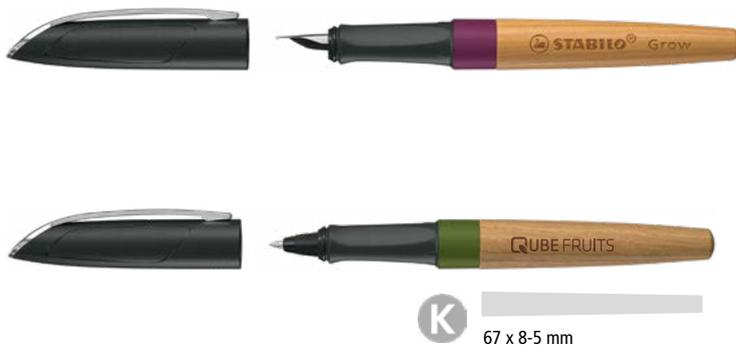




STABILO

Grow + Grow ball

170/5171 FOUNTAIN PEN + 150/5171 ROLLERBALL



The mark of responsible forestry



* Emissionen vollständig kompensiert
* Emissions carbone 100% compensées

SUSTAINABILITY MEETS DESIGN.

YOUR PRODUCT BENEFITS

- Climate-neutral fountain pen and rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed using cooking oil
- Royal-blue ink cartridge that can be replaced with standard ink cartridges, rollerball lead available with a blue or black lead
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use

YOUR ADVERTISING OPTIONS

- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options





STABILO

woody duo

140/882 COLORED PENCIL ROUND



COLORFUL MULTI-PURPOSE ADVERTISING – WITH TWO-COLORED LEAD FOR EVEN MORE FUN!

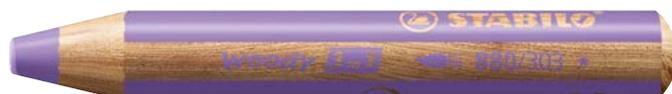
- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in two color version and 10 color combinations
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood



STABILO

woody pastel

140/880 COLORED PENCIL ROUND



ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS – IN PASTEL.

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 18 bold individual colors and 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing



GOOD REASONS

TO ADVERTISE WITH STABILO PRODUCTS



FOR YOUR TARGET GROUPS

There are many different writing instruments. We offer you pens tailored to your target groups in their color, shape and application.



LONG LIFE

Pens are used widely and often. And our pens have no problem with that. That's why your printed promotional products will remain in use for a long time.



EXTENSIVE RANGE

Everyone needs pens. That alone will ensure that your promotional product will pass through many hands: whether school pupils, students, construction managers or managing directors of large companies.



GUARANTEED BRAND QUALITY

A long lifetime is a matter of course in our products. Protection from drying out, long lasting refills, strong material and a great-looking finish: the quality of a promotional pen has a major influence on the user's perception. That's why the high quality of our products is so important.



CONSTANT REMINDER

Pens that are nice to use often and also last well are the perfect advertising medium for your company, as they are always at hand and your message is therefore always visible.



STABILO Building
at night

Together for a sustainable tomorrow

Energy

- 70% of lighting energy saved in the production area of the Weissenburg site
- 2500 m² of solar panels in Weissenburg
- 667,000 kW solar power is generated in Malaysia per year
- Climate-neutral heating in Weissenburg with 100% green gas
- Production in Weissenburg has used climate-neutral electricity since 2011
- All production sites have been certified in accordance with ISO 14001 since 2011
- Weissenburg has also been certified in accordance with ISO 50001 (energy management) since 2016



Products and materials

- 70% of our products are made in Germany
- STABILO BOSS und STABILO point 88 are made using 100% climate neutral electricity
- STABILO GREENpoint and STABILO pointball are carbon neutral
- STABILO GREEN BOSS is made using 83% recycled plastic
- FSC® certified since 1998
- 100% of the pencils we produce are made from certified wood
- Inks are 97.5% water-based
- 150,000 kg recycled plastic every year



Packaging, displays and production waste

- The majority of cardboard packaging is made using 80% recycled material
- Packaging is predominantly made using mono-materials and is, therefore, easier to recycle



Logistics and mobility

- Avoidance of short haul flights for business trips whenever possible
- Expansion of the options for mobile working to save on the journey to and from work
- Company subscription provides discounts on the purchase of monthly passes for public transport
- Support for employee purchases of bikes for cycling to work

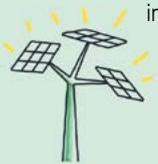


Together
creating
a better
tomorrow

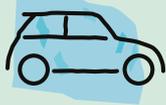
What's next?

2022

Solar panels in production in the Czech Republic



E-charging stations in Weissenburg



2023

Site in the Czech Republic is supplied with climate-neutral electricity



21 t plastic saved by redesigning existing packaging



10% reduction in mixed product waste



2024

All packaging contains at least 30% recycled materials



2025

STABILO® is climate neutral!





Products

HIGHLIGHTING

Highlighters in radiant neon colors with additional space for eye-catching promotional messages.

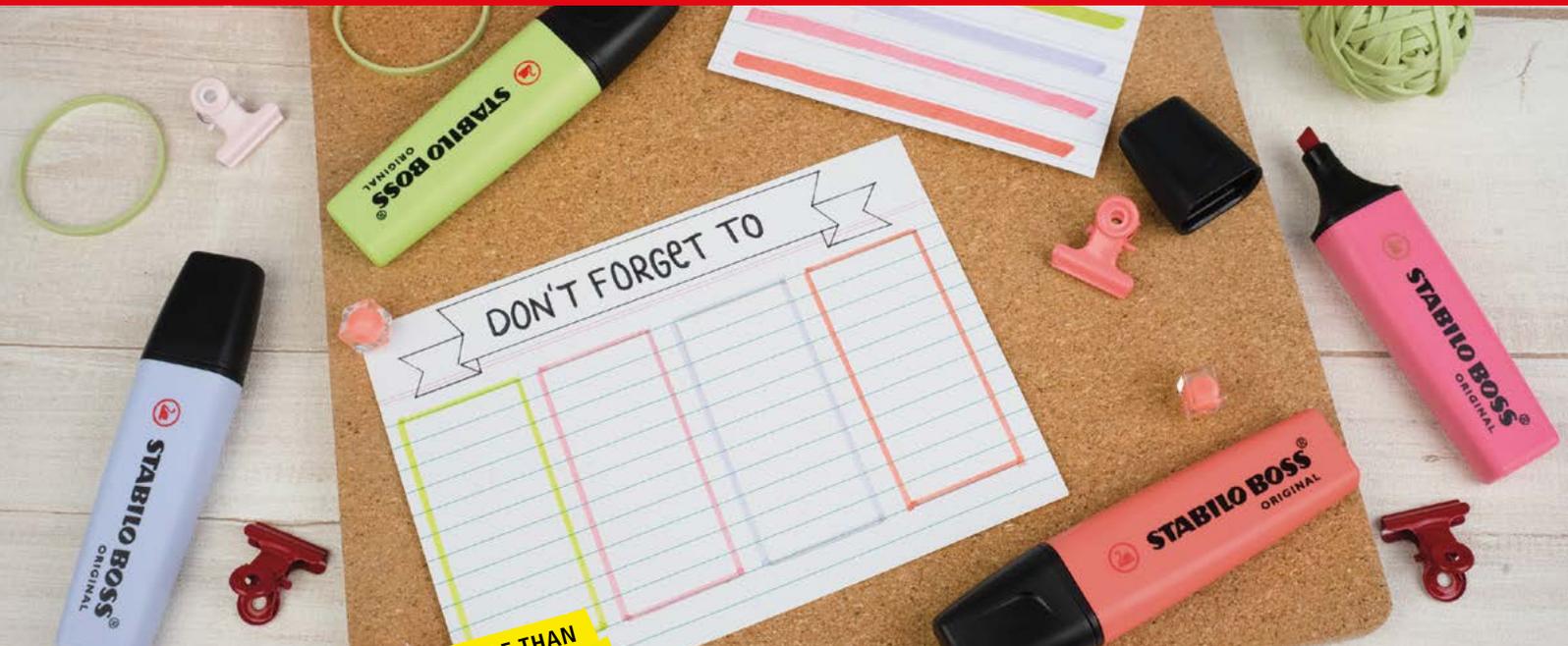
LET YOURSELF BE SEDUCED TO...

SUSTAINABILITY



STABILO
GREEN BOSS
made of 83% recycled plastic
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STABILO BOSS ORIGINAL

140/70 HIGHLIGHTER

MORE THAN
50 YEARS
HAPPY
HIGHLIGHTS



A 53 x 12 mm



D 71 x 18 mm

A CLASSIC. A RECORD HOLDER. A MARKET LEADER.

YOUR PRODUCT BENEFITS

- The classic among highlighters since 1971
- 9 luminous neon colors and 14 trendy pastel shades with 2 line widths
- Also available with white shaft with yellow ink
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Intelligent anti-dry-out technology effective for 4 hours
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- A variety of design options with screen-printed advertising
- Impressive implementation of photo-realistic motifs with 4c digital printing
- Cool combination sets and packaging with additional advertising options

We deliver the STABILO BOSS ORIGINAL in yellow especially fast – read more about the rapid delivery service in the service section.

140/73 STABILO BOSS EXECUTIVE: A highlighter with unique, patented anti-smear ink with special pigments.



STABILO BOSS ORIGINAL Set

140/70/2C +/3C+/4C SET / CARDBOARD CASE

A CLASSIC. A RECORD HOLDER. A MARKET LEADER. IN A SET.

- Set of 2, 3 or 4 STABILO BOSS ORIGINAL highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter and on the case

140/70/2C Set of 2 STABILO BOSS ORIGINAL
140/70/3C Set of 3 STABILO BOSS ORIGINAL
140/70/4C Set of 4 STABILO BOSS ORIGINAL

Ideal for STABILO BOSS ORIGINAL, STABILO BOSS EXECUTIVE or STABILO GREEN BOSS.



QUBE FRUITS

A 45 x 25 mm



QUBE FRUITS

70 x 20 mm



QUBE FRUITS

95 x 20 mm

STABILO BOSS ORIGINAL Set

140/7304/70 DESK SET



00 46



INGRAINED ADVERTISING SLOGAN.

- Desk set with 4 STABILO BOSS ORIGINAL highlighters in the classic shape
- Pen stand made of 100% recycled plastics
- Ample space for advertising on both sides of the highlighter and on the desk set

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73) or STABILO GREEN BOSS (140/7304/72).



B

80 x 6 mm

STABILO BOSS ORIGINAL DESK SET BOX

140/7304/70K SET / CARDBOARD CASE



00 46 75

INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K) or STABILO GREEN BOSS (140/7304/72K).

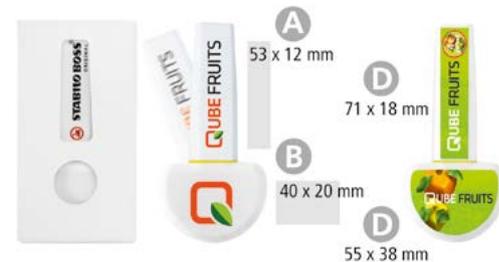


STABILO tumbler

140/7001 SWINGING DESK SET

THE BOSS IN FULL SWING.

- STABILO BOSS ORIGINAL: the classic among highlighters in an attractive retro pendulum
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- The pendulum keeps the advertising in motion and in view
- Ample space for advertising on both sides of the highlighter and the base



STABILO
GREEN BOSS

140/72 HIGHLIGHTER



A 53 x 10 mm

A GLOWING GREEN CONSCIENCE.

YOUR PRODUCT BENEFITS

- Highlighter made of 83% recycled plastic in the classic shape
- Attractive 2-component look with soft grip zone
- 4 luminous neon colors and 4 trendy pastel shades with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- From 10,000 pcs. grip zone in pantone colors, colors are almost exactly hit

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using screen printing
- Attractive sets and packaging with additional advertising space



STABILO
GREEN BOSS Set of 4

140/72/4 C SET / CARDBOARD CASE

A GLOWING GREEN CONSCIENCE. IN A SET.

- Set of 4 STABILO GREEN BOSS highlighters in a cardboard case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the highlighters using screen printing
- Cardboard case with 4c digital printing option in customer's individual design

Also ideal for STABILO BOSS EXECUTIVE or STABILO BOSS ORIGINAL.



4 PASTEL COLORS FOR STABILO GREEN BOSS

pink blush



touch of turquoise



lilac haze



hint of mint



STABILO GREEN BOSS DESK SET

140/7304/72 DESK SET OF 4



00 46



INGRAINED ADVERTISING SLOGAN.

- Desk stand with 4 STABILO GREEN BOSS highlighters in the classic shape
- Pen stand made of 100% recycled plastics, highlighter made of 83% recycled plastic
- Long-lasting thanks to STABILO brand quality and refillable ink reservoir
- Ample space for advertising on both sides of the highlighter and on the desk stand



80 x 6 mm

STABILO GREEN BOSS Set of 4

140/72/04 DESK SET WITH NOTEPAD

A GLOWING GREEN CONSCIENCE. IN A SET.

- Tisch-Set mit 4 Textmarkern STABILO GREEN BOSS
- Desk set made of 98% recycled plastics with a notepad made of 100% recycled paper and 4 highlighters made of 83% recycled plastics
- Ample space for advertising on both sides of the highlighter and on the desk set



45 x 12 mm

B

STABILO GREEN BOSS DESK SET BOX

140/7304/72K SET / CARDBOARD CASE



00 46 75

INGRAINED ADVERTISING SLOGAN.

- Cardboard box for the desk sets of 4
- Made of recycled cardboard
- Cardboard in brown, black or white on request

Also ideal for STABILO BOSS EXECUTIVE (140/7304/73K)
or STABILO BOSS ORIGINAL (140/7304/70K).



STABILO BOSS MINI

140/07 HIGHLIGHTER



SMALL SIZE – GREAT LUMINOSITY!

YOUR PRODUCT BENEFITS

- The classic among highlighters in a cute mini format
- 5 luminous neon colors with 2 line widths
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional messages using screen printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



STABILO BOSS MINI Set

140/07/2C + 140/07/4C SET / CARDBOARD CASE



SMALL SIZE – GREAT LUMINOSITY! IN A SET.

- Set of 2 or 4 STABILO BOSS MINI highlighter in a cardboard case
- The classic among the highlighters in the likeable mini format
- Ample space for advertising on both sides of the highlighter using screen printing and 4c digital printing

140/07/2C Set of 2 in plastic case

140/07/4C Set of 4 in plastic case



A 55 x 40 mm



B 95 x 55 mm

STABILO BOSS MINI Box for 4

140/07/04-01 SET

SMALL SIZE – GREAT LUMINOSITY! IN THE BOX.

- Box with 4 highlighter STABILO BOSS MINI
- The classic among the highlighters in the likeable mini format
- 4 of the 5 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter and on the box using pad printing or 4c digital printing

Also ideal for STABILO BOSS MINI Pastellove 2.0 and STABILO BOSS MINI by Snooze One.



B 4 x 8 mm

D 40 x 35 mm

B

STABILO

BOSS MINI Pastellove 2.0

140/07/9 HIGHLIGHTER



ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

- The classic among highlighters in a cute mini format
- Limited edition 2.0 with 6 unique hand-lettering motifs
- 6 enchanting pastel shades in 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Attractive sets and packaging with additional advertising space

B 4 x 8 mm



STABILO

BOSS MINI by Snooze One

140/07/8 HIGHLIGHTER



COOL ADVERTISING IN STREETART STYLE.

- Limited edition with 6 street art motifs
- Cool quotes in graffiti style designed by young artist Snooze One from Berlin make the highlighter a statement
- 5 striking neon colors with two line widths
- Additional black Mini Marker with opaque ink, for accents and outlines
- Long-lasting advertising effect thanks to STABILO brand quality
- Space for advertising on the cap using pad printing
- Attractive sets and packaging with additional advertising space

B 4 x 8 mm





STABILO NEON

140/60 HIGHLIGHTER



B 40 x 10 mm

BE NOTICED WITH SHINING SLOGANS ON THE TUBE.

YOUR PRODUCT BENEFITS

- Modern highlighter in a stylish, minimalistic tube design
- On-trend NEON look in 5 neon colors with 2 line widths
- Also available with white tube with yellow ink
- Smooth finish, providing a comfortable, pleasant grip
- Intelligent anti-dry-out technology effective for 4 hours
- STABILO brand quality with perfect value for money

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter
- Promotional imprint using pad printing
- Attractive sets and packaging with additional advertising space



STABILO NEON Set of 2 + 4

140/60/2 + 140/60/4 SET SET / TRANSPARENT CASE

TRENDY QUALITY PACKAGING.

- Set of 2 STABILO NEON in a cool, zipped case
- Ample space for advertising on both sides of the highlighter
- Promotional imprint on the inlay using 4c digital printing

140/60/2 Set of 2

140/60/4 Set of 4



D

80 x 120 mm



135 x 120 mm

STABILO

NEON Set of 2 + 4

140/60/02 + 140/60/04 SET / CARDBOARD CASE


BE NOTICED WITH SHINING SLOGANS ON THE TUBE. IN THE BOX.

- Set of 2 STABILO NEON highlighters
- Black cardboard packaging with a see-through window
- Highlighter in a stylish, minimalistic tube design
- Promotional imprint on the packaging upon request

Set of 2: 51 x 114 mm / Set of 4: 105 x 114 mm

140/60/02 Set of 2 STABILO NEON

140/60/04 Set of 4 STABILO NEON


A

30 x 20 mm



65 x 20 mm

STABILO

LUMINATOR

140/71 HIGHLIGHTER


A

 29 x 10 mm 1-4 c
 29 x 15 mm 1 c

ANYTHING BUT ORDINARY.
YOUR PRODUCT BENEFITS

- Highlighter in a multi-award winning design
- Larger free-ink reservoir than standard highlighters
- 6 neon colors with 2 line widths
- Uniform ink application right down to the last drop – no fading
- Intelligent anti-dry-out technology effective for 4 hours


YOUR ADVERTISING OPTIONS

- Ample space for advertising on the highlighter
- Promotional imprint using screen printing
- Attractive set and packaging with additional advertising space

STABILO

LUMINATOR Set

140/71/4002 DESK SET OF 2

ANYTHING BUT ORDINARY.

- Desk set in translucent white with 2 STABILO LUMINATOR highlighters
- Multi-award winning design in transparent packaging
- 2 of the 6 neon colors with 2 line widths can be selected
- Long-lasting thanks to STABILO brand quality
- Versatile options for promotional imprints on both highlighters and on the desk set

B

 (1 x) 25 x 8 mm
 (2 x) 25 x 5 mm


(1 x) 15 x 15 mm

B



STABILO swing cool

140/275 HIGHLIGHTER



COOL & HANDY TO GO.

YOUR PRODUCT BENEFITS

- Flat pocket-sized highlighter with a practical clip
- 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

YOUR ADVERTISING OPTIONS

- Ample space for advertising on both sides of the highlighter and on the clip
- Promotional imprint using screen printing, pad printing and 4c digital printing
- Attractive sets and packaging with additional advertising space



STABILO swing cool Set

140/275/2 C + 140/275/4 C SET / CARDBOARD CASE



COOL & HANDY TO GO IN A SET.

- Set of 4 flat pocket-sized STABILO swing cool highlighters with practical clip in cardboard case
- Highlighter in 8 luminous neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Distinctive design stops the highlighter from rolling away and keeps the promotional message in view

140/275/2 C Set of 2
140/275/4 C Set of 4



A

20 x 115 mm



50 x 115 mm

STABILO Box for 6 swing cool

140/275/06 HIGHLIGHTER SET

COOL & HANDY IN THE BOX.

- Box of 6 flat pocket-sized STABILO swing cool highlighters with practical clip
- Highlighter available in 8 neon colors with 2 line widths
- Intelligent anti-dry-out technology effective for 4 hours
- Long-lasting thanks to STABILO brand quality
- Ample space for advertising on both sides of the highlighter, on the clip and on the box
- Promotional imprint on the highlighters using screen printing, pad printing and 4c digital printing
- Promotional imprint on the box using pad printing and 4c digital printing



B

35 x 30 mm



D

10 mm
32 mm
20 mm





Products

WRITING

Unique ballpoint pens, mechanical pencils, rollerballs, gel rollers, fountain pen, fineliners, fibre-tip pens and overhead markers in all kinds of combination options.

LET YOURSELF BE SEDUCED TO...

SUSTAINABILITY



STABILO

Grow + Grow ball

Shaft and grip made from eco-friendly materials

Page 26/27





STABILO Grow

170/5171 FOUNTAIN PEN



* Emissionen vollständig kompensiert
* Emissions carbone 100 % compensées



67 x 8-5 mm

SUSTAINABILITY MEETS DESIGN.

YOUR PRODUCT BENEFITS

- Climate-neutral fountain pen made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Royal-blue ink cartridge that can be replaced with standard ink cartridges
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials – such as wood and an iridium-tipped steel nib – ensure long, sustainable use

YOUR ADVERTISING OPTIONS

- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options



STABILO Grow ball

150/5171 ROLLERBALL



The mark of responsible forestry



*Emissionen vollständig kompensiert
*Émissions carbone 100% compensées



SUSTAINABILITY MEETS DESIGN.

YOUR PRODUCT BENEFITS

- Rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Inspired by nature – three different wood-and-color combinations: beech / bilberry blue; oak / moss green; cherry / plum red
- Unique – each wooden shaft has a distinct color and grain
- Linseed oil protects the wood from dirt and germs, and can be easily renewed at home using cooking oil
- Available with a blue or black lead
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use

YOUR ADVERTISING OPTIONS

- Laser engraving on wooden shaft
- Highly individual – personalised name engraving on wooden shaft
- Cool combinations – attractive sets comprising fountain pen and rollerball
- Attractive packaging with additional advertising options

STABILO Grow Set of 1

150/5171/1C + 170/5171/1C SET/CARDBOARD CASE



SUSTAINABILITY MEETS DESIGN – IN A SET!

- KraftPak individual pen packaging in brown cardboard look
- Charming tree-shaped cutout showing the product inside
- Packaging size: L 158 mm x W 19 mm x H 17 mm
- Black monochrome print on the cardboard case
- Advertising space on four sides of the cardboard packaging

STABILO Grow Set of 2

150/5171/2 + 170/5171/2 WRITING SET

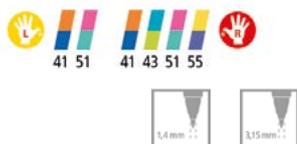


SUSTAINABILITY MEETS DESIGN – IN A PAIR OF TWO!

- Set of climate-neutral fountain pen and rollerball made from ecological materials: shaft made from 100% FSC®-certified wood; ergonomic grip made from up to 100% certified bio-based plastic
- Long life thanks to STABILO brand quality: excellent writing comfort and high-quality materials ensure long, sustainable use
- Laser engraving or personalised name engraving on wooden shaft
- Additional advertising space on packaging on request

STABILO EASYergo

160/7882 + 7881 MECHANICAL PENCIL



ERGONOMIC MECHANICAL LEARNER PENCIL FOR STARTER WRITERS.

- Mechanical pencil, available as right-hander or left-hander version
- Right-hander version available in 4 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Fine 1.4mm HB lead or extra-thick 3.15mm HB lead for learner writers
- Promotional imprint using 4c digital printing on the wallet inlay

160/7882 Mechanical pencil for right-handers, 1.4 mm
 160/7881 Mechanical pencil for left-handers, 1.4 mm
 160/7892 Mechanical pencil for right-handers, 3.15 mm
 160/7891 Mechanical pencil for left-handers, 3.15 mm



D 145 x 38 mm

STABILO EASYoriginal

150/6892 + 6891 ROLLERBALL



ERGONOMIC PEN DESIGN FOR LEARNER WRITERS AND HIGH-VOLUME WRITERS.

- Rollerball, available as right-hander or left-hander version
- Right-hander version available in 3 color combinations
- Ergonomic shape developed especially for learner writers
- Non-slip grip zone
- Erasable royal blue ink; 0.3mm or 0.5mm line widths
- Refillable cartridges
- Promotional imprint using 4c digital printing on the wallet inlay

150/6892 Rollerball for right-handers
 150/6891 Rollerball for left-handers



D 145 x 38 mm

STABILO worker +

150/2016 + 2018 ROLLERBALL



SEND THE RIGHT SIGNAL AT EVERY DESK.

- High-quality rollerball with cutting-edge liquid ink technology
- Cap with practical clip
- Pen in traffic-light orange with details in the 4 color variations
- STABILO worker + colorful in the design of the 4 writing colors
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window and on the clip

150/2016 Rollerball with line width F (0.3 mm)
 150/2018 Rollerball with line width M (0.5 mm)
 150/2019 Rollerball worker + colorful with line width M (0.5 mm)



B 20 x 4 mm

25 x 3 mm

STABILO worker + Set

150/2016/4 + 150/2018/4 SET OF 4

COLORFUL SET FOR ANY DESK.

- Practical set of 4 STABILO worker + rollerballs in 4 colors
- High-quality rollerball with cutting-edge liquid ink technology
- Pen in traffic-light orange with details in the 4 color variations
- Soft grip zone for perfect hold
- Space for promotional messages on the shaft viewing window, on the clip and on the paper inlay in the wallet

150/2016/4 Rollerball with line width F (0.3 mm)
 150/2018/4 Rollerball with line width M (0.5 mm)
 150/2019/4 Rollerball worker + colorful with line width M (0.5 mm)



60 x 65 mm

D

STABILO

Modern Flow

128/50 GEL ROLLER



GO WITH THE MODERN FLOW. THE GEL ROLLERBALL FOR TRENDSETTERS.



YOUR PRODUCT BENEFITS

- STABILO gel rollerball in a trendy design with an ergonomic grip zone
- 5 trendy colors: classic black & white, pearl black & white, silver & celeste blue, peridot gold & white and silver & white for striking advertising
- The stylish and convenient way to put creative ideas and thoughts to paper – 0.4 mm line width with metal-encased tip for precise lines
- Distinctive STABILO design and proven STABILO quality
- Stable gel refill for maximum writing comfort
- Your look: available in blue and black ink



B 35 x 5 mm



B 41,5 x 5 mm

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and cap using pad printing
- Color option "celeste blue" with promotional message laser-engraved in white

STABILO

PALETTE

128/268 GEL ROLLER



COLOR MAKES THE DIFFERENCE.



YOUR PRODUCT BENEFITS

- Colorful gel pen in STABILO brand quality
- Streamlined design with see-through window to check ink level
- Rollerball with click mechanism and improved gel formula
- Extra large, non-slip, soft grip zone
- Fine writing width of 0.4 mm
- Protect your resources and wallet with compatible refills



B 27 x 5 mm

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the barrel
- Promotional imprint using pad printing

STABILO point 88

150/88 FINELINER



EUROPE'S NO. 1 FINELINER – THE CLASSIC AMONG FINELINERS.

YOUR PRODUCT BENEFITS

- Europe's no. 1 fineliner
- STABILO striped hexagonal design
- 65 brilliant colors with 6 neon colors
- 0.4mm line width with metal-encased tip for a long lifetime
- Ventilated cap
- Long cap-off time and protection against drying out



YOUR ADVERTISING OPTIONS

- Enormous selection of colors for every kind of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option

Also available as a Set of 6 (150/88/6).



- G** 70 x 2,5 mm
- B** 100 x 2,5 mm
- B** 50 x 2,5 mm

STABILO point 88 Mini

150/688 FINELINER



ADVERTISE WITH EUROPE'S NO. 1 FINELINER IN CUTE MINI FORMAT.

- Europe's no. 1 fineliner in the cute mini format
- 23 brilliant colors with 6 neon colors
- Large selection of colors for every type of advertising
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



B 50 x 2,5 mm

STABILO XTREME BOX

150/688/18-01 + 150/668/18-01 SET OF 18

ADVERTISE WITH EUROPE'S NO. 1 FINELINER IN AN ORIGINAL MINI BOX.

- Cool plastic can-design packaging with 18 fineliner STABILO point 88 Minis
- Europe's no. 1 fineliner in a cute mini format
- Space for promotional messages on the pen and can
- Pad-printed promotional imprint on the pens
- Extensive promotional imprint on the can using an adhesive label



D 70 x 100 mm



STABILO Pen 68 metallic

150/680 FIBRE PEN



805 810 836 841



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS.

- Classic fibre-tip pen with new metallic ink
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- High brilliance and luminosity – even on dark backgrounds
- Get creative straightaway – no need to shake or pump before use
- Pad-printed promotional imprint on the pen
- Attractive set combinations offering additional advertising options
- Customisable packaging design option



STABILO Pen 68 metallic Set of 4

150/680/4/46 SET / CARDBOARD CASE



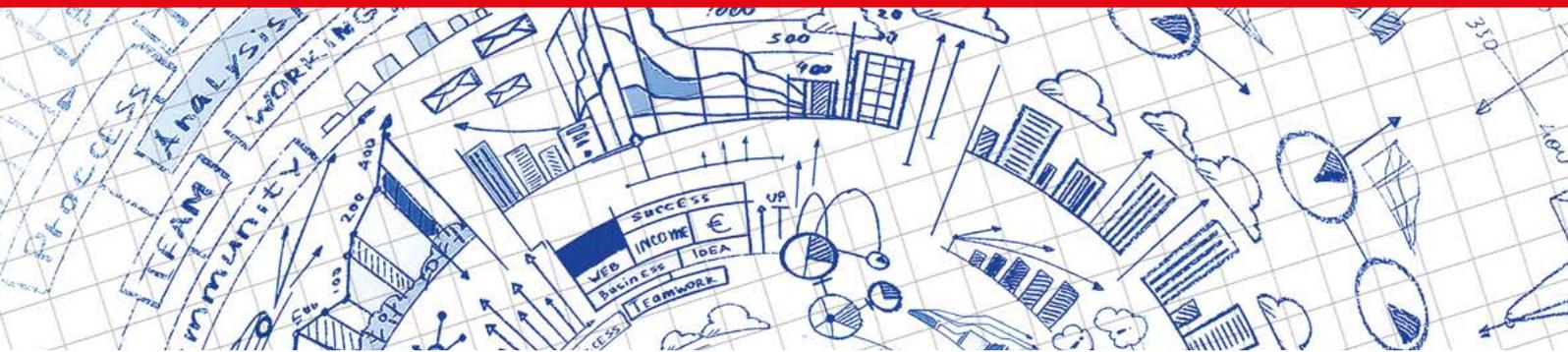
805 810 836 841



FIBRE-TIP PEN FOR BRILLIANT ADVERTISING SLOGANS. IN A SET.

- STABILO Pen 68 metallic 4-piece set and small black notepad in a black cardboard box
- 4 elegant metallic colors for special occasions
- Smudge-proof on smooth surfaces such as metal, foil or paper
- Space for promotional messages on the pens and box
- Pad-printed promotional imprint on the pens
- Screen-printed promotional imprint on the box





STABILO sensor

150/191 FINELINER



HIGH PERFORMANCE – EVEN UNDER PRESSURE.

- Fineliner with unique tip technology
- Stylish design with grey shaft, end tip and cap in ink color
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Smudge-proof ink, thus also very popular with left-handers
- Space for promotional messages on the shaft, cap and clip

150/189 STABILO sensor colorful: in the design of the 4 writing colors



STABILO sensor Set of 2

150/191/2 SET / TRANSPARENT CASE

HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.

- Practical fineliner set of 2 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3mm line width
- Excellent comfort even when writing for long periods
- Space for promotional messages on the pens and box

150/189/2 STABILO sensor colorful Set of 2



STABILO sensor Set of 4

150/191/4 SET / TRANSPARENT CASE

HIGH PERFORMANCE – EVEN UNDER PRESSURE. IN A SET.

- Practical fineliner set of 4 STABILO sensors with unique spring tip technology
- Pen in premium metallic look in 4 popular colors
- Cushioned tip with 0.3 mm line width
- Excellent comfort even when writing for long periods
- Space for promotional messages on the pens and box

150/189/4 STABILO sensor colorful Set of 4



STABILO Universal-Pen

150/842 OVERHEAD MARKERS



QUALITY RIGHT DOWN THE LINE.

YOUR PRODUCT BENEFITS

- Polypropylene all-purpose marker with permanent ink
- Also available with water-soluble ink
- Writes on almost all smooth surfaces
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors
- Wallet of 8 pens with 4 additional colors available on request



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, cap and clip
- Promotional imprint using pad printing and screen printing
- Attractive set combinations offering additional advertising options

150/852 STABILO Universal-Pen water-soluble with end plug in ink color

STABILO Universal-Pen Set of 2

150/842/2 + 150/852/2 SET / TRANSPARENT CASE

QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 2 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Space for promotional messages on the pens and wallet

150/842/2 Set of 2 STABILO Universal-Pen permanent

150/852/2 Set of 2 STABILO Universal-Pen water-soluble



STABILO Universal-Pen Set of 4

150/842/4 + 150/852/4 SET / TRANSPARENT CASE

QUALITY RIGHT DOWN THE LINE. IN A SET.

- Practical set of all-purpose markers of 4 polypropylene STABILO Universal-Pens with permanent or water-soluble ink
- Available in these line widths: S (0.4 mm), F (0.7 mm) and M (1 mm)
- Standard version in 4 popular colors, Wallet of 8 pens with 4 additional colors available on request
- Space for promotional messages on the pens and wallet

150/842/4 Set of 4 STABILO Universal-Pen permanent

150/852/4 Set of 4 STABILO Universal-Pen water-soluble



STABILO GREENpoint

150/6088 FIBRE PEN



CO₂ NEUTRAL – 100% CLEAR CONSCIENCE.

- CO₂ neutral fibre pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable pen length and practical in 6 popular colors
- Robust tip with 0.8 mm writing width
- Ventilated cap that can be snapped onto the end
- Space for promotional messages on the pen
- Promotional imprint using pad printing and 4c digital printing



B 50 x 3,5 mm



D 98 x 6 mm

STABILO pointball

128/6088 BALLPOINT PEN



CO₂ NEUTRAL – ADVERTISE WITH A GREEN CONSCIENCE.

- CO₂ neutral push-button ballpoint pen, emissions fully compensated
- STABILO striped hexagonal design
- Comfortable non-slip grip zone
- Comfortable pen length and practical clip
- 6 popular colors with 0.5 mm refill
- Space for promotional messages on the pen
- Attractive sets offering additional advertising options



B 60 x 4 mm



D 82 x 7 mm

STABILO Set of 4

150/6088/4 + 128/6088/4 SET / TRANSPARENT CASE



ADVERTISE WITH A GREEN CONSCIENCE.

- Set of 4 with CO₂ neutral STABILO GREENpoint or STABILO pointball, emissions fully compensated
- STABILO striped hexagonal design
- In 4 popular colors
- Space for promotional messages on the pen
- Promotional imprint using 4c digital printing on the paper inlay in the wallet

150/6088/4 Set of 4 STABILO GREENpoint
128/6088/4 Set of 4 STABILO pointball



D
40 x 50 mm
(150/6088/4)

45 x 55 mm
(128/6088/4)

STABILO GREENfancy

128/400 BALLPOINT PEN

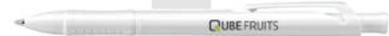


FOR THE FOREST AND THE CLIMATE.

- Push-button ballpoint pen with casing primarily made of biodegradable plastic, which is composed of renewable, cellulose-based raw materials
- Grip zone and tip made from bioplastic and produced in one color from a single piece of material
- Available in 8 special colors
- STABILO brand quality with premium X20 refill
- Space for promotional messages on the shaft and clip



A 20 x 25 mm **B** 28 x 5 mm



A 60 x 14 mm



D 39 x 7 mm

STABILO concept fancy

128/40 BALLPOINT PEN



A ROUND OF APPLAUSE FOR ADAPTILITY.

YOUR PRODUCT BENEFITS

- Classic customisable push-button ballpoint pen with flexible individualisation options
- Front, shaft, clip and push-button can be combined in numerous standard and special colors
- Front part with grip zone and tip made from plastic and produced in one color from a single piece of material
- STABILO brand quality with premium X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing



STABILO concept fancy neon

128/41 BALLPOINT PEN



TRANSPARENT NEON LOOK IN MANY VARIATIONS.

- Classical customisable push-button ballpoint pen in a transparent neon look
- Front, shaft, clip and push-button can be combined in numerous standard and special colors
- Grip zone and tip made from plastic and produced in one color from a single piece of material
- STABILO brand quality with premium X20 refill
- Space for promotional messages on the shaft and clip



STABILO concept frozen

128/420 BALLPOINT PEN



COOL FROZEN-LOOK WITH HIGH-COMFORT ZONE.

- Push-button ballpoint pen in a transparent look with matt silver push-button and tip
- Comfortable writing thanks to a soft Santoprene grip zone
- Shaft in a cool "frozen" look, available in 7 colors
- STABILO brand quality with premium supersized refill
- Advertising space on the shaft and clip



STABILO concept prestige

128/42 BALLPOINT PEN



COMFORT OF USE FOR HIGH-VOLUME WRITERS.

- Classic customisable push-button ballpoint pen with comfortable Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept image

128/46 BALLPOINT PEN



DELUXE COMFORT OF USE.

- Classic customisable push-button ballpoint pen in a chic high-gloss finish
- Elegant appearance thanks to metal-look tip and metal clip
- Classic comfortable writing thanks to a soft Santoprene grip zone
- Tip, grip zone, shaft and push-button can be combined in numerous standard and special colors
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept cashmere

128/44 BALLPOINT PEN



SOFT-TOUCH FOR GREAT COMFORT WHEN WRITING.

- Classic customisable push-button ballpoint pen with a pliant, soft-touch surface
- Chic appearance thanks to metal-look tip and push-button
- Shaft in a cool matt look in 6 trendy colors
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium supersized refill
- Space for promotional messages on the shaft and clip



STABILO concept soft rhapsody

128/45 BALLPOINT PEN

SOFT-TOUCH DELUXE FOR DISCERNING CUSTOMERS.

- High-quality push-button ballpoint pen with a soft-touch surface
- Elegant appearance thanks to metal-look tip and metal clip
- Shaft in an elegant, dark-blue matt look
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO concept metallic

128/444 BALLPOINT PEN



METALLIC LOOK IN COOL MATT AESTHETIC.

- High-quality push-button ballpoint pen with an exceptional surface
- Elegant appearance thanks to metal-look tip and push-button
- Shaft in matt black or anthracite metallic finish
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO concept spotlight

128/48 BALLPOINT PEN

GLOSSY METALLIC LOOK.

- Classic customisable push-button ballpoint pen with a metallic finish
- Chic appearance thanks to metal-look tip and push-button
- Shaft in matt silver metallic
- Comfortable writing thanks to a soft, black Santoprene grip zone
- STABILO brand quality with premium giant refill
- Space for promotional messages on the shaft and clip



STABILO relax

128/22 BALLPOINT PEN



THE MOST COMFORTABLE IN ITS CLASS.

YOUR PRODUCT BENEFITS

- Comfortable push-button ballpoint pen with a soft grip zone
- Push-button available in 7 colors and in silver
- Elegant appearance thanks to metal-look tip
- Comfortable, black Santoprene grip zone for a particularly pleasant writing experience
- STABILO brand quality with giant refill

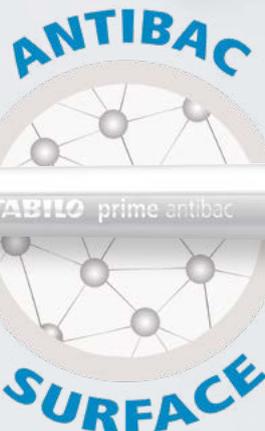
YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing

We deliver the STABILO relax especially fast – read more about the rapid delivery service in the service section.



ADVERTISE WITH HIGH HYGIENE STANDARDS



BE CLEAN!

PROVEN ANTIBACTERIAL EFFECTIVENESS FOR HIGH HYGIENE STANDARDS:

Measurement of Staphylococcus aureus DSM 346 and Escherichia coli DSM 1576 according to ISO22196, August 2020.

STABILO prime

STABILO bright

STABILO
bright

128/230 TWIST-ACTION BALLPOINTPEN



A LIFE-STYLE LOOK YOU CAN FEEL.

YOUR PRODUCT BENEFITS

- Modern twist-action ABS plastic ballpoint pen
- On-trend aesthetics with straight design look
- Available in 4 popular standard colors and 4 fresh trendy colors
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs



STABILO prime

128/23 TWIST-ACTION BALLPOINTPEN



A LIFE-STYLE LOOK YOU CAN FEEL.

YOUR PRODUCT BENEFITS

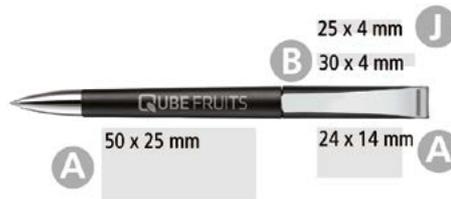
- Modern twist-action ballpoint pen in a trendy, streamlined design with high-quality metal tip
- Available in 6 transparent translucent colors with superior color brilliance and 2 block colors for an elegant premium look
- A white version is also available with an antibacterial surface
- Further colors with antibacterial surface as from 5,000 pcs on request
- STABILO brand quality with X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, top and clip
- Promotional imprint using pad printing, screen printing and 4c digital printing
- Shaft enhanced with 360° photo printing for a sophisticated, high-gloss look from 50,000 pcs

STABILO prime metal

128/26 TWIST-ACTION BALLPOINTPEN



HEAVY METAL FOR THE DESK.

YOUR PRODUCT BENEFITS

- Twist-action ballpoint pen with anodised aluminium shaft
- Cool metal look and elegant lines
- Available in 2 matt satin colors
- STABILO brand quality with premium metal refill

YOUR ADVERTISING OPTIONS

- Promotional imprint using screen printing on the shaft and on the side of the clip
- Promotional imprint using pad printing, screen printing and laser engraving
- Attractive sets and packaging with additional advertising space



BE DIGITAL!

CONVEY ANALOGUE AND DIGITAL PROMOTIONAL MESSAGES

STABILO messenger

128/144 BALLPOINT PEN



DIGITAL SEDUCTION: A STYLISH WAY TO LINK ONLINE AND OFFLINE ACTIVITIES.



YOUR PRODUCT BENEFITS

- Push-button ballpoint pen with RFID (radio-frequency identification) technology
- Data can be transferred to a smartphone via electromagnetic waves in the pre-programmed RFID chip – content opens automatically
- Transparent shaft protects the RFID chip
- The special effect attracts more attention: the clear view of the white inner tube gives the pen an exceptional look and offers attractive design options
- Printing in your color of choice for orders of 5,000 pieces or more
- STABILO brand quality with a digital connection
- Your Look: available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Convey effective promotional messages via RFID technology with links to websites, contests, social media, contact data or creative digital gadgets
- Space for promotional messages on the shaft, plastic clip and inner tube

You can find more detailed information at www.stabilo-promotion.com/en/messenger

STABILO nova color

128/140 BALLPOINT PEN



STABILO nova transparent

128/141 BALLPOINT PEN



HIGH-CONTRAST FOR DOUBLE EFFECTIVE ADVERTISING.

YOUR PRODUCT BENEFITS

- Push-button ballpoint pen in an exceptional design with moulded grip for relaxed writing
- Available in 4 eye-catching and 3 transparent colors with white inner tube
- The special effect is particularly eye-catching: the striking design is optimally accentuated thanks to the contrast between the block color and white tube
- STABILO brand quality with jumbo refill
- Your look: available with metal or plastic clip



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, inner tube and plastic clip
- Promotional imprint using pad printing and screen printing
- Printed inner tube as a particular eye-catcher

STABILO nova inside

128/142 BALLPOINT PEN



STABILO nova inside +

128/143 BALLPOINT PEN



SHINE THROUGH FOR DOUBLE EFFECTIVE ADVERTISING.

YOUR PRODUCT BENEFITS

- Push-button ballpoint pen in an exceptional design with moulded grip for relaxed writing
- Transparent shaft with visible inner tube in 4 trendy colors and 4 metallic colors
- The special effect is particularly eye-catching: the clear view of the elegant, metallic inner tube gives the pen an exceptional look and offers attractive design options
- STABILO brand quality with jumbo refill
- Your look: available with metal or plastic clip



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft, inner tube and plastic clip
- Promotional imprint using pad printing and screen printing
- Printed inner tube as a particular eye-catcher



STABILO
GREENstyle

128/300 BALLPOINT PEN



WE DO IT GREEN STYLE!

YOUR PRODUCT BENEFITS

- Stylish ballpoint pen made from 81% recycled plastic
- Shaft in light grey, can be combined with a unicolor clip and top in 4 trendy colors
- From 5,000 pieces individual colors available on request
- Comfortable, extra-wide push-button
- STABILO brand quality with X20 refill

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing and pad printing

B 30 x 5,5 mm

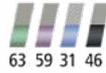


A 70 x 37,4 mm



STABILO
style fabric

128/139 BALLPOINT PEN



B 30 x 5,5 mm



A 70 x 37,4 mm



WE DO IT FABRIC STYLE!



YOUR PRODUCT BENEFITS

- Stylish ABS plastic ballpoint pen
- Shaft in trendy grey with new and cool "industry style" finish with surprising feel
- Can be combined with a transparent top in 1 of 4 trendy colors
- From 5,000 pieces individual colors available on request
- Comfortable, extra-wide push-button
- STABILO brand quality with jumbo refill
- Your style: available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and clip
- Promotional imprint using screen printing and pad printing



STABILO style color

128/130 BALLPOINT PEN



COOL STYLE IN COLOR.

YOUR PRODUCT BENEFITS

- Stylish ballpoint pen with comfortable, extra-wide push-button
- Available in 5 trendy colors
- STABILO brand quality with jumbo refill
- Soft-touch version also available
- Your style: available with metal or plastic clip

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish

128/130 Ballpoint pen
128/131 Ballpoint pen Sofftouch



STABILO style white

128/135 BALLPOINT PEN



COOLER STYLE IN WEISS.

YOUR PRODUCT BENEFITS

- Stylish ballpoint pen with comfortable, extra-wide push-button
- White shaft, top available in 4 trendy colors
- STABILO brand quality with jumbo refill
- Soft-touch version also available
- Your style: available with metal or plastic clip; transparent or block color top

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish

128/135 Ballpoint pen
128/136 Ballpoint pen Sofftouch



STABILO style frozen

128/137 BALLPOINT PEN



COOLER STYLE IN FROZEN-LOOK.

YOUR PRODUCT BENEFITS

- Stylish ballpoint pen in "frozen" look with comfortable, extra-wide push-button
- Available in 4 frosty colors
- STABILO brand quality with jumbo refill
- Your style: available with metal or plastic clip



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish

STABILO style metal

128/132 BALLPOINT PEN



COOL STYLE IN METALLIC.

YOUR PRODUCT BENEFITS

- Stylish silver metal ballpoint pen with comfortable, extra-wide push-button
- The elegant metal shaft can be combined with a top in 1 of 5 trendy colors
- STABILO brand quality with jumbo refill
- Your style: available with metal or plastic clip



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the shaft and plastic clip
- Promotional imprint using screen printing and pad printing
- Impressive advertising effect thanks to relief-printed finish





Products

PAINTING & DRAWING

Wooden pencils and colored pencils in various shades, shapes and sizes.

LET YOURSELF BE SEDUCED TO...

SUSTAINABILITY



STABILO

**woody duo +
woody pastel**

made from
100% PEFC-certified wood

Page 48/49





STABILO

woody duo

140/882 COLORED PENCIL ROUND



COLORFUL MULTI-PURPOSE ADVERTISING – WITH TWO-COLORED LEAD FOR EVEN MORE FUN!

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in two color version and 10 color combinations
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Lasting advertising effect thanks to the product's durability



STABILO

woody pastel

140/880 COLORED PENCIL ROUND



ADVERTISE IN PASTEL – SOFTEN THE TONE FOR COMMUNICATION.

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood



STABILO woody

140/880 COLORED PENCIL ROUND



89 x 48 mm

A

COLORFUL MULTI-PURPOSE ADVERTISING.

YOUR PRODUCT BENEFITS

- 3 in 1 pencil – colored pencil, watercolor and wax crayon
- Writes and draws on paper, glass, metal and other surfaces
- Break-proof XXL lead in 18 bold individual colors and 6 new pastel colors
- Green advertising conscience thanks to the environmentally friendly product, made from 100% PEFC-certified wood
- Pencil sharpener on request



YOUR ADVERTISING OPTIONS

- Space for promotional messages on the robust, extra-thick wooden pencil
- Promotional imprint using screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

STABILO woody Set

140/880/1 + 2 + 3 + 4 + 6 SET/CARDBOARD CASE



ENVIRONMENTAL PROTECTION AND COLORING FUN IN A SET.

- Set with 1, 2, 3, 4 or 6 multi-talented STABILO woody or woody duo pencils in a cardboard case
- Space for promotional messages on the robust, extra-thick wooden pencil and the cardboard case

- 140/880/1 Coloring pencil set of 1
- 140/880/2 Coloring pencil set of 2
- 140/880/3 Coloring pencil set of 3
- 140/880/4 Coloring pencil set of 4
- 140/880/6 Coloring pencil set of 6





STABILO GREENtrio

261 COLORED PENCIL TRIANGULAR



The mark of
responsible forestry

ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Environmentally friendly colored pencil in an ergonomic, triangular shape with natural white edge stripes and a matt finish
- 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Promotional message in the customer's individual design on the pencils and cardboard packaging
- Promotional messages possible using embossing, screen printing and 4c digital printing



STABILO GREENtrio Set

261/6 + 261/12 SET OF 6 + 12



The mark of
responsible forestry

ENVIRONMENTAL PROTECTION IN OUR CHILDREN'S HANDS.

- Set of 6 or 12 STABILO GREENtrio colored pencils in the tried-and-tested, ergonomic triangular shape with natural white edge stripes and a matt finish
- 6 and 12 rich, intense colors with 4.2mm lead
- Made from 100% FSC®-certified wood
- Advertising message on the pencils and cardboard packaging in the customer's individual design
- Promotional messages possible using embossing, screen printing and 4c digital printing



D

STABILO GREENcolors

251 COLORED PENCIL HEXAGONAL



- A** 110 x 3 mm
- G** 110 x 2,65 mm



The mark of responsible forestry



TAKE A STAND WITH A CLEAR CONSCIENCE.

YOUR PRODUCT BENEFITS

- Environmentally friendly, classic-edged colored pencil with natural white edge stripes and a matt finish
- Top-quality lead in 24 bold colors
- Made from 100% FSC®-certified wood

YOUR ADVERTISING OPTIONS

- Space for promotional messages on the pencil
- Promotional imprint using embossing and screen printing
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

STABILO GREENcolors Set

251/6 + 251/12 SET OF 6 + 12



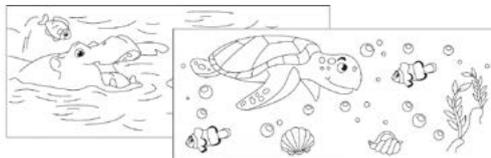
TAKE A STAND WITH A CLEAR CONSCIENCE.

- Set of 6 and 12 classic-edged STABILO GREENcolors colored pencils with natural white edge stripes and matt finish
- Top-quality leads in bold colors
- Made from 100% FSC®-certified wood
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



STABILO GREENcolors Coloring Set

251/10+1 SET OF 10



The mark of responsible forestry

PICTURE-PERFECT FOR YOUR PROMOTIONAL COMMUNICATION.

YOUR PRODUCT BENEFITS

- Set of 10 STABILO GREENcolors colored pencils, including a high-quality metal pencil sharpener and two universal coloring pages
- Customised coloring pages on request
- Top-quality lead in bold colors
- STABILO GREENcolors coloring pencils are made using 100% FSC®-certified wood

YOUR ADVERTISING OPTIONS

- Ample space for promotional messages on the cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design
- Promotional imprints can be embossed and screen printed on the pencils



STABILO EASYcolors

332 + 331 COLORED PENCIL TRIANGULAR



ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic colored pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 12 brilliant colors with 4.2mm lead
- Wood from sustainable forests
- Space for promotional messages on the pencil

332 Colored pencil for right-handers

331 Colored pencil for left-handers



A	42 x 5 mm
	37 x 5 mm
	32 x 5 mm
G	43 x 3,8 mm
	38 x 3,8 mm
	33 x 3,8 mm

STABILO EASYcolors Set

331/6 + 332/6 + 331/12 + 332/12 SET OF 6 + 12

ATTRACTING NEW FANS IS CHILD'S PLAY.

- Set of 6 and 12 ergonomic STABILO EASYcolors colored pencils for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- 6 + 12 brilliant colors with 4.2mm lead
- Made of wood from sustainable forests
- Space for promotional messages on the pencils and cardboard packaging
- Cardboard case with 4c digital printing option in the customer's individual design



STABILO EASYgraph

322 + 321 GRAPHITE PENCIL TRIANGULAR



ATTRACTING NEW FANS IS CHILD'S PLAY.

- Ergonomic graphite pencil for right-handers or left-handers
- Triangular design and non-slip moulded grip ensure a relaxed hand posture
- HB lead for writing and sketching
- Wood from sustainable forests
- Space for promotional messages on the pencil

322 Graphite pencil for right-handers

321 Graphite pencil for left-handers



A	42 x 5 mm
	37 x 5 mm
	32 x 5 mm
G	43 x 3,8 mm
	38 x 3,8 mm
	33 x 3,8 mm

STABILO Coloring Pencil Set

1784 + 1785 SET OF 6

BRINGING COLORS INTO PLAY.

- Coloring pencil set in 2 sizes with 6 classic hexagonal STABILO colored pencils
- Colored pencils in 6 intense colors
- Cute, practical mini version for on the go
- Advertising message on the pencils and cardboard packaging in the customer's individual design using 4c digital printing

1784 Coloring pencil set mini 8,5 cm

1785 Coloring pencil set long 17,5 cm





pure

classic

gloss

shady

XXL

PENCILS

A WORLD OF UNLIMITED POSSIBILITIES

– SIMPLY MIX & MATCH!

The rapidly growing target group of those highly conscious of quality and the environment expects an environmentally conscious approach – especially when buying promotional products.

WHY ADVERTISE WITH STABILO PENCILS?

STABILO pencils are impressively sustainable promotional products thanks to the use of the renewable raw material wood. Nowadays, it goes without saying that 100% of the pencils we produce ourselves are made using certified wood. In 1998, STABILO became the world's first writing instruments manufacturer to be FSC® certified. Today we use both FSC®- and PEFC-certified wood.



MIX & MATCH TO YOUR HEART'S CONTENT AND CREATE YOUR OWN EXCLUSIVE PENCIL!



OUR BRAND IS „COLORFUL“.

Color makes promotional messages more striking and individual. That's why we use the vast world of STABILO colors for your promotional pencils. You can choose from 34 colors for quantities of 1,000 or more, or dive into your own world of color for quantities of 5,000 or more and present your logo perfectly in the color of your choice.

Would you prefer a promotional writing instrument in two colors? Thanks to our longstanding dipping expertise, we can create your very own customised color combination and open the door to even greater individuality.

5 PENCIL FAMILIES AWAIT YOUR PROMOTIONAL MESSAGES AND YOUR CUSTOMISED DESIGN.

Simply choose a pencil model. They are all different in shape, size and finish. Add your color or combination of choice.

And at the end? Round off your design with one of many decorating options, e.g. an eraser or metal cap.

STABILO Graphite pencil natural

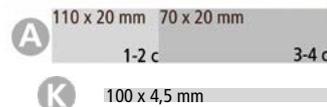
246 + 246 GK + 246 K + 246 MK + 246 M PENCIL ROUND



ROUND PENCIL FOR LOVERS OF NATURE.

- Round natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

246 Graphite pencil
246 GK Graphite pencil with eraser
246 K Graphite pencil with dipped end
246 MK Graphite pencil with metal cap
246 m Graphite pencil Mini



STABILO Graphite pencil natural

247 + 247 GK + 247 K + 247 M PENCIL HEXAGONAL



NATURALLY ANGULAR.

- Hexagonal natural pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

247 Graphite pencil
247 GK Graphite pencil with eraser
247 K Graphite pencil with dipped end
246 m Graphite pencil Mini



STABILO GREENgraph

245 + 245 GK GRAPHITE PENCIL HEXAGONAL



The mark of responsible forestry



FOR THE FOREST AND THE CLIMATE.

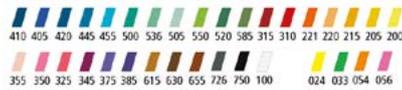
- Environmentally friendly, classic-edged graphite pencil with natural white edge stripes and a matt finish
- Made from 100% FSC®-certified wood
- HB lead with extremely high break resistance
- Space for promotional messages on the pencil
- Ideal as a set in a cardboard case with additional advertising space for 4c digital printing

245 Graphite pencil
245 GK Graphite pencil with eraser



STABILO Graphite pencil lacquered

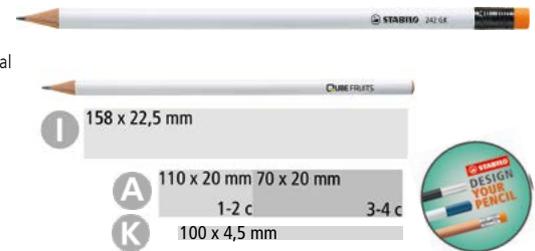
242 + 242 GK + 242 K + 242 MK + 242 M PENCIL ROUND



ALL-ROUND GLOSS LACQUERING.

- Round, lacquered pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser, metal cap or dipped end and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

242 Graphite pencil
242 GK Graphite pencil with eraser
242 K Graphite pencil with dipped end
242 MK Graphite pencil with metal cap
242 m Graphite pencil Mini



STABILO Graphite pencil lacquered

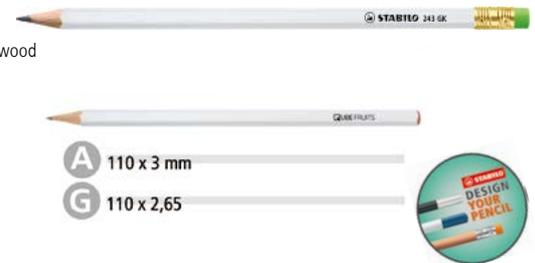
243 + 243 GK + 243 K + 243 + 243 M PENCIL HEXAGONAL



ANGULAR WITH VARNISH.

- Modern, lacquered hexagonal pencil using 100% certified wood
- Design your STABILO pencil: available with an eraser or dipped end in a range of colors and as a mini-pencil
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencil

243 Graphite pencil
243 GK Graphite pencil with eraser
243 K Graphite pencil with dipped end
243 m Graphite pencil Mini



STABILO Graphite pencil lacquered

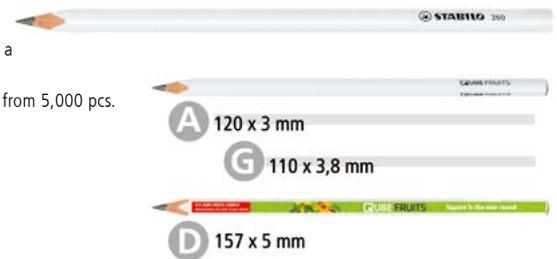
260 + 260 K + 260 M PENCIL TRIANGULAR



ENVIRONMENTALLY FRIENDLY WITH TRIANGULAR SHAFT.

- Modern, lacquered triangular pencil
- Design your pencil: available with a dipped end in a range of colors and as a mini-pencil
- Pencil finish in 34 standard colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

260 Graphite pencil
260 K Graphite pencil with dipped end
260 m Graphite pencil Mini





STABILO Graphite pencil dyed

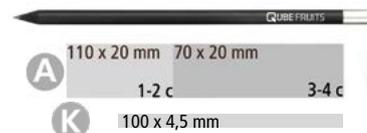
244 + 244 MK + 244 GK + 244 K + 244 M PENCIL ROUND



COOL BLACK FOR DESIGN AFICIONADOS.

- Elegant round pencil
- In black dyed wood with a matt finish
- Design your STABILO pencil: available with an eraser, metal cap or dipped end in a range of colors and as a mini-pencil
- Dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened HB lead

244 Graphite pencil
244 MK Graphite pencil with metal cap
244 GK Graphite pencil with eraser
244 K Graphite pencil with dipped end
244 m Graphite pencil Mini



We deliver the STABILO 244 especially fast – read more about the rapid delivery service in the service section.

STABILO Graphite pencil Set of 3

244/3 + 244 MK/3 SET OF 3



COOL BLACK FOR DESIGN AFICIONADOS. IN A SET.

- Set of 3 round pencils in black dyed wood with a matt finish, in a black cardboard box
- Pencils also with metal cap on the end available
- STABILO brand quality with sharpened HB lead
- Space for promotional messages on the pencils and box

244/3 Set of 3 Graphite pencil
244 MK/3 Set of 3 Graphite pencil with metal cap



STABILO Graphite pencil Set

244 MK/6 + 244 MK/8 SET OF 6 + 8

COOL BLACK FOR DESIGN AFICIONADOS. IN A SET.

244 MK/6:

- Attractive set of 6 pencils in black dyed wood with a matt finish, in a metal case
- Pencils with metal cap on the end

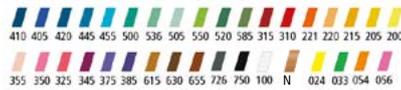
244 MK/8 STABILO black box:

- Prize-winning writing set (Promotional Gift Award 2005) of 6 round graphite pencils in elegant black
- Pencils in black dyed wood with a matt finish and metal caps
- With black eraser and metal sharpener
- Space for promotional messages on the pencils and box
- Individual customer design in 4c digital printing on the metal case



STABILO ALL-STABILO

5430 + 5430 K GIANT GRAPHITE PENCIL TRIANGULAR



WRITES ON ALMOST ANY SURFACE.

- Giant triangular pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- ALL-STABILO lead writes on almost any surface, e.g. wood, metal, plastic or paper
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



STABILO GIANT GRAPHITE PENCIL

5425 + 5425 K GIANT GRAPHITE PENCIL HEXAGONAL



POWERFUL COMPANION FOR EVERY DAY.

- Giant hexagonal pencil made of lacquered wood with colored end cap
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs., also available without dipped cap
- STABILO brand quality with sharpened 2B lead
- Available with ALL-STABILO lead
- Made using 100% certified wood
- 23 cm pencil length in STABILO brand quality
- Ample space for advertising on the pencil



STABILO Carpenter Pencil

36/155 + 36/155 K + 36/156 GRAPHITE PENCIL OVAL



WITHSTANDS THE MOST TESTING OF CIRCUMSTANCES.

YOUR PRODUCT BENEFITS

- Carpenter pencil made of lacquered wood in an oval shape
- Also available with magnetic end or dipped cap available
- Pencil finish and dipped cap in a range of colors, Pantone colors from 5,000 pcs.
- Made using 100% certified wood
- STABILO brand quality with sharpened 2H lead
- 24 cm pencil length

YOUR ADVERTISING OPTIONS

- Ample space for advertising on the pencil
- Promotional imprint using screen printing, hot stamping and 4c digital printing



STABILO Zip-lock bag for 1

138/300 GIFT BOX

TRENDY QUALITY PACKAGING.

- Cool, zipped case in transparent plastic
- 160 x 55mm format, suitable for 1 writing instrument
- Ideal for a STABILO NEON and many other STABILO writing instruments
- Can also be used as an outdoor case for other items
- Ample space for advertising on the inlay
- Promotional imprint using 4c digital printing
- Additional advertising space on the writing instruments



D 145 x 38 mm

STABILO Transparent wallet

138/43/2 + 4 GIFT BOX FOR 2 + 4

COMPACT AND VISIBLE.

- Practical, transparent plastic wallet
- 160 x 40mm, suitable for 2 writing instruments
- 160 x 63 mm, suitable for 4 writing instruments
- Ideal for a STABILO sensor and many other STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/43/2 Wallet for 2 pen
138/43/2 Wallet for 4 pens

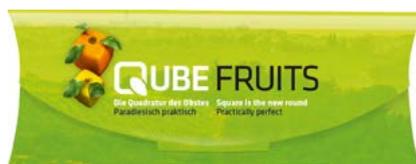


A
80 x 25 mm
80 x 40 mm



STABILO GIFT BOX

138/10 GIFT BOX



MAKE AN EVEN BIGGER IMPRESSION WITH YOUR GIVE-AWAYS.

YOUR PRODUCT BENEFITS

- Unique cardboard gift packaging
- Design and text limitlessly customisable
- The perfect addition to your STABILO promotional item
- Integrated flap for securing your promotional item
- Cardboard in white made of certified FSC Mix Credit
- Available in 2 lengths: 15 cm and 19 cm

YOUR ADVERTISING OPTIONS

- Ample space for advertising on cardboard and pen
- Personal design and text
- 4c digital printing solution for complex motifs and special occasions

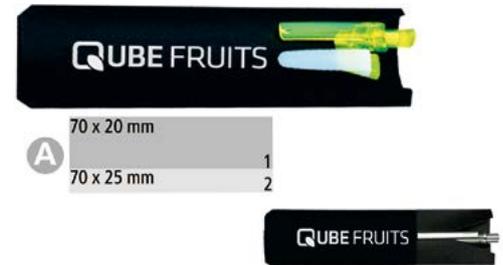
STABILO Cardboard wallet

138/50/1 + 2 GIFT BOX FOR 1 + 2

QUICKLY PUT AWAY.

- Practical, black cardboard case
- 150 x 40 mm, suitable for 1 writing instrument
- 150 x 48 mm, suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/50/1 Wallet for 1 pen
138/50/2 Wallet for 2 pens



STABILO Cardboard box

138/26/1 + 2 GIFT BOX BLACK FOR 1 + 2

BLACK IS BEAUTIFUL.

- Elegant black cardboard case in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen
138/26/2 Box for 2 pens



STABILO Cardboard box

138/26/1 + 2 GIFT BOX WHITE FOR 1 + 2

DAZZLING APPEARANCE.

- High-quality cardboard case in elegant white in 2 sizes
- 142 x 33 mm suitable for 1 writing instrument
- 154 x 53 mm suitable for 2 writing instruments
- Ideal for many different STABILO writing instruments
- Ample space for advertising on the case
- Additional advertising space on the writing instruments

138/26/1 Box for 1 pen
138/26/2 Box for 2 pens

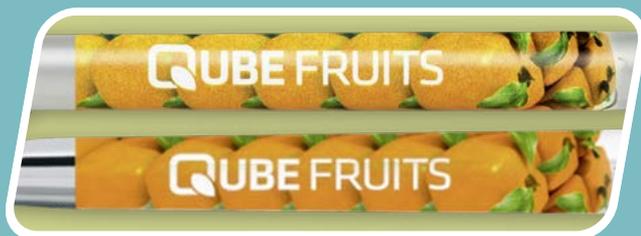


PRINTING AND FINISHING



4C DIGITAL PRINTING

- + computerised printing process
- + representation of color transitions
- + high-resolution, photo-realistic
- + small print runs



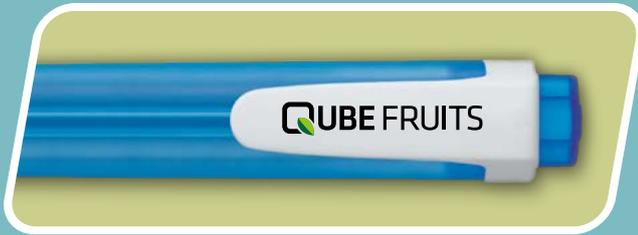
360° PHOTO PRINTING

- + Printing via carrier film and heat
- + full-surface all-round printing
- + photo-realistic result
- + any number of colors



RELIEF PRINTING

- + transparent varnish in a noticeably thicker layer
- + tangible promotional messages
- + glossy surface
- + elegant and individual



PAD PRINTING

- + Printing via ink absorption and ink release of silicon pad
- + Texts and logos with intricate details
- + elegant, stylish lines
- + detailed look



SCREEN PRINTING

- + printing through fine meshed fabric and non-permeable stencils
- + printing on a variety of surfaces and shapes
- + opaque colors
- + durable



LASER ENGRAVING

- + metal finishing
- + fine lines and intricate details
- + stylish and subtle
- + durable



EMBOSSING

- + leather and wood finishing
- + haptic experience
- + durable
- + elegant result

Printing
 STABILO BOSS ORIGINAL

STABILO SERVICE

Professional consultation – especially for special requests – and flawless processing of your orders are essential to us. This, as well as the high quality of our branded products makes us unique providers of promotional

products. We like to discuss your wishes and expectations with you and thus develop the perfect solution together. Tailor made.



5 WORKING DAYS DELIVERY SERVICE

- for selected products
- for promotional imprint using screen printing
- 2 colors max.
- up to 5,000 pieces max.
- no extra charge!

Contact us for more information.



2 WORKING DAYS DELIVERY SERVICE

- for the STABILO BOSS ORIGINAL in yellow, STABILO relax in all standard versions with shaft printing, 244 graphite pencil
- for promotional imprint using screen printing
- 1 color max.
- up to 2,500 pieces max.
- additional charge of 100 €



ASSEMBLING ANOTHER REFILL

You would like a specific ballpoint pen but with a different refill? No problem! For the respective minimum order quantity or more, you can choose between the ink colors blue and black and also between different refill models for almost all ballpoint pens.



STABILO SERVICE

+49 911 567 34 55

SERVICE@STABILO-PROMOTION.COM

Our team will be at your disposal if you require a consultation. Just give us a call! You can find your local contact person at

spp.link/sales/en

LEGEND



Also in
Pantone colors



Pens for
left-handers



Rapid delivery
service



Pen shapes



Genuine
leather



Line Widths /
Lead diameters



Screen printing



Pad printing



Relief
printing



4c digital
printing



360° all round-
screen printing



360° photo
printing



Hot stamping



Round
stamping



Laser
engraving



Laser engraving
and pyrography



Leather
embossing



STABILO Building
from the inside



STABILO[®]
Promotion Products



CONTACT

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