



STABILO[®]
Promotion Products

inspire



empower

ADVERTISING WITH STABILO



create

PERSONALISED WRITING INSTRUMENTS
FOR YOUR COMMUNICATION



STABILO HIGHLIGHTERS
MAKE YOUR
ADVERTISING SHINE

ADVERTISING WITH POPULAR WRITING INSTRUMENTS

STABILO has been developing popular writing instruments for more than 160 years. Since 1930, STABILO Promotion Products has offered promotional writing instruments and produced personalised branded writing instruments with logos and advertising messages for companies around the globe.

YOUR BRAND ON STABILO PRODUCTS.



STABILO[®]
Promotion Products

STABILO products are innovative and colorful, and impress with quality that is made in Europe. Companies that use STABILO products to promote their brand profit from these strengths through the guaranteed positive image transfer.

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STABILO PRODUCTS DELIGHT AND INSPIRE

The brand is driven by a long history coupled with innovative strength. Cool designs and trends are business usual for STABILO. The comfortable and ergonomic feel of STABILO products is unique and appeals to everyone who holds them in their hand. They are the ideal promotional products for daily use – durable and sustainable.





STABILO[®]
Promotion Products

ADVERTISING MESSAGES WITH A GREEN CONSCIENCE

At STABILO, sustainability has always been anchored in every process. STABILO is the expert in advertising messages with a green conscience – thanks to environmentally friendly products made using FSC[®]/PEFC-certified wood, bioplastic and recycled plastic.

**ENVIRONMENTALLY FRIENDLY
STABILO WRITING INSTRUMENTS
– DISCOVER NOW!**

SCAN
HERE



SUSTAINABILITY AT A GLANCE

Energy

- 70% of lighting energy saved in the production area of the Weissenburg site
- 2500 m2 of solar panels in Weissenburg
- 667,000 kW solar power is generated in Malaysia per year
- Climate-neutral heating in Weissenburg with 100% green gas
- Production in Weissenburg has used climate-neutral electricity since 2011
- All production sites have been certified in accordance with ISO 14001 since 2011
- Weissenburg has also been certified in accordance with ISO 50001 (energy management) since 2016



Products and materials

- 70% of our products are made in Germany
- STABILO BOSS und STABILO point 88 are made using 100% climate neutral electricity
- STABILO GREENpoint and STABILO pointball are carbon neutral
- STABILO GREEN BOSS is made using 83% recycled plastic
- FSC® certified since 1998
- 100% of the pencils we produce are made from certified wood
- Inks are 97.5% water-based
- 150,000 kg recycled plastic every year



WANT TO LEARN MORE?

**SCAN
HERE**





Packaging, displays and production waste

- The majority of cardboard packaging is made using 80% recycled material
- Packaging is made predominantly using mono-materials and is, therefore, easier to recycle

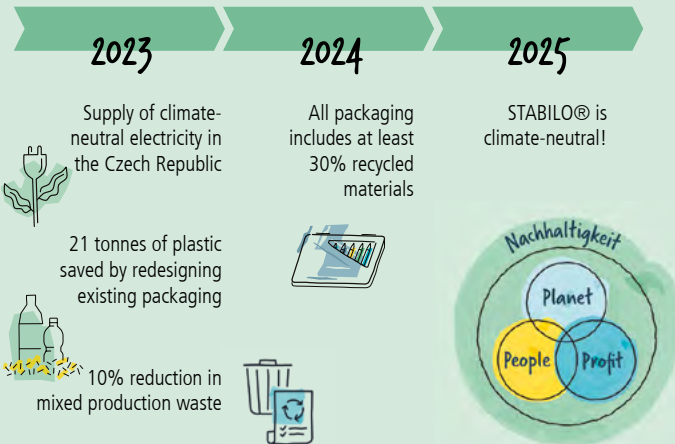


Logistics and mobility

- Avoidance of short-haul flights for business trips whenever possible
- Expansion of the options for mobile working to save on the journey to and from work
- Support for employee purchases of bikes for cycling to work



AND WHAT'S THE PLAN FOR THE FUTURE?





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THE WAY TO YOUR IDEAL PRODUCT

It's easy to find the right product online – with the STABILO product finder. The wide selection of colors and configuration options, including the option to upload your logo, pave the way to your desired product.

**BOOK A PERSONAL
ONLINE CONSULTATION HERE.**



**ONLINE
CONSULTATION**





STABILO[®]
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**PASSION AND LOVE FOR
WRITING INSTRUMENTS
AND COLORS –
THAT'S WHAT THE
STABILO BRAND
STANDS FOR.**





WRITING INSTRUMENTS FOR EFFECTIVE COMMUNICATION

Highlighters, ballpoint pens, rollerballs, fountain pens, overhead projection pens, colored pencils, lead pencils and carpenter pencils – at STABILO, everyone can find the right promotional writing instrument for every target group and every use.





STABILO[®]
Promotion Products

USED EVERY DAY
AND ALWAYS VISIBLE
ON A DESK, WRITING
INSTRUMENTS ARE
EFFECTIVE PROMOTIONAL
PRODUCTS.

VIEW WORKBOOK:



Order
promotional
writing instruments
featuring your logo
FROM STABILO





create

CUSTOMISED WRITING INSTRUMENTS – INDIVIDUAL AND PERSONAL

Individually combining writing instruments and choosing the desired colors and materials are things that make every heart beat faster. Sophisticated decoration methods guarantee professional personalisation options.

BRAND QUALITY MADE IN EUROPE.





STABILO[®]
Promotion Products



MAKE A LASTING IMPRESSION WITH SETS AND CASES

Cool sets, high-quality cases and clever packaging round off the portfolio and provide additional advertising options. On request, packaging can be produced completely in your design of choice or developed individually for you.





WE ARE A FAMILY!

STABILO Promotion Products is part of the Schwan-STABILO company group and partnered with the national and international promotional products industry. This is where you will find writing instruments for target-group-oriented advertising in STABILO brand quality.

Schwan-STABILO is a family-run company with over 5,000 employees worldwide. The internationally operating group focuses on three independent business areas: writing instruments, cosmetics and outdoor products.



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ABOUT US



We'll be happy
to advise you!

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Follow us:



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