

PRESS RELEASE

ADVERTISE IN PASTELS – SOFT TONES FOR COMMUNICATION

STABILO Promotion Products GmbH | Heroldsberg, 15 July 2025

STABILO presents two cool highlighters in trendy new pastel colours: the practical STABILO swing cool Pastel with a stylish clip and the handy STABILO BOSS MINI Pastel. Perfect for advertising on the go or always in view on your desk – compact, trendy and real eye-catchers!

**STABILO swing cool Pastel highlighter –
the flexible highlighter for stylish pastel highlights**



The STABILO swing cool impresses with its practical, flat shape with clip, making it ideal for on the go. The cool highlighter is available in 8 bright neon colours and 10 soft pastel shades. **New to the range: the elegant colours Silk Grey, Fresh Fuchsia, Soft Orange and Heavenly Blue** – perfect for subtle yet stylish accents.

The wedge tip allows variable line widths from 1 mm to 4 mm, ideal for fine underlining and broad highlighting. The water-based ink is particularly environmentally friendly, and thanks to STABILO's Anti-Dry-Out Technology, the marker is protected from drying out for up to 4 hours even when the cap is open.

Proven STABILO brand quality guarantees long-lasting use – ideal as a promotional item. Plenty of space for advertising on both sides of the highlighter and on the clip. Advertising can be applied by screen or digital printing on the barrel and optionally by pad or digital printing on the clip.

STABILO BOSS MINI Pastel highlighter – cute minis in delicate colours



Compact, eye-catching and effective: the STABILO BOSS MINI brings the popular quality of the STABILO classic in a cute mini format – ideal for on the go or for your desk. Available in bright neon colours and now also in trendy pastel shades – **powdery yellow, hint of mint green, cloud blue, rosy rouge, shimmering purple and creamy peach** – it is simply a cute eye-catcher.

The wedge tip allows for two line widths – ideal for highlighting or underlining. The environmentally friendly water-based ink ensures a pleasant marking experience. Thanks to STABILO Anti-Dry-Out Technology, the ink stays fresh for up to 4 hours even when the cap is open – perfect for concentrated work and long-lasting visibility of advertising on your desk.

The distinctive shape prevents it from rolling away and ensures that your advertising message always remains in view. As an advertising medium, the STABILO BOSS MINI impresses with plenty of space for advertising on both sides of the barrel and on the cap. Advertising can be applied by screen or digital printing on the barrel and optionally by pad printing on the cap – ideal for individual branding solutions.

Attractive sets and cases with additional advertising space on inlays or packaging are available for both highlighters, the STABILO swing cool Pastel and the STABILO BOSS MINI Pastel.

With these STABILO products, gentle communication in delicate pastel shades is guaranteed.