

## PRESS RELEASE

# INSPIRED BY NATURE – FOR SUSTAINABLE COMMUNICATION

STABILO Promotion Products GmbH | Heroldsberg, 29 September 2025

**STABILO is launching its popular highlighters in NatureCOLORS with new shades inspired by nature. Mud green, green earth, umber, sienna, beige and warm grey are the fascinating shades that complement the range of neon and pastel colours. Perfect advertising on the go or always in view on your desk – aesthetic accents for advertising messages.**

**STABILO swing cool NatureCOLORS highlighter –  
the flexible highlighter for stylish highlights**



The STABILO swing cool impresses with its practical, flat shape with clip, which makes it ideal for on the go. The cool highlighter is available in 8 bright neon colours, 10 soft pastel shades and 6 new natural tones: the six earthy colours mud green, green earth, umber, sienna, beige and warm grey – perfect for subtle yet stylish accents.

The wedge tip allows variable line widths from 1 mm to 4 mm, ideal for fine underlining and broad highlighting. The water-based

ink is particularly environmentally friendly, and thanks to STABILO Anti-Dry-Out Technology, the marker is protected from drying out for up to 4 hours, even with the cap off.

Proven STABILO brand quality guarantees long-term use – ideal as a promotional item. Plenty of space for advertising on both sides of the highlighter and on the clip. Advertising is applied by screen or digital printing on the barrel and optionally by pad or digital printing on the clip.

## STABILO BOSS ORIGINAL NatureCOLORS highlighter – aesthetic highlights as advertising ambassadors



Classic, record holder, market leader: the STABILO BOSS ORIGINAL is the number one highlighter. It is available in bright neon colours, trendy pastel shades and now also in six earthy natural tones: mud green, green earth, umber, sienna, beige and warm grey, adding aesthetic accents.

The wedge tip allows for two line widths – ideal for highlighting or underlining. The environmentally friendly water-based ink ensures a pleasant marking experience. Thanks to STABILO Anti-Dry-Out Technology, the ink stays fresh for up to 4 hours even when the cap is open – perfect for concentrated work and long-lasting visibility of advertising on your desk.

The distinctive shape prevents it from rolling away and ensures that your advertising message always remains in view. As an advertising medium, the STABILO BOSS ORIGINAL in earthy NatureCOLORS impresses with plenty of space for advertising on both sides of the barrel and on the cap. Advertising is applied by screen or digital printing on the barrel and optionally by pad printing on the cap – ideal for individual branding solutions.

## STABILO BOSS MINI Naturevibes highlighter – cute minis with natural designs



Compact, natural and effective: the STABILO BOSS MINI brings the popular quality of the STABILO classic in a charming mini format – ideal for on the go or at your desk. Available in bright neon colours, trendy pastel shades and now also six earthy natural tones: mud green, green earth, umber, sienna, beige and warm grey. Printed with six nature-inspired motifs, STABILO BOSS MINI Naturevibes are simply a cute and stylish eye-catcher.

The wedge tip allows for two line widths – ideal for highlighting or underlining. The environmentally friendly water-based ink ensures a pleasant marking experience. Thanks to STABILO Anti-Dry-Out Technology, the ink stays fresh for up to 4 hours even when

the cap is open – perfect for concentrated work and long-lasting visibility of advertising on your desk.

The distinctive shape prevents it from rolling away and ensures that your advertising message always remains in view. The STABILO BOSS MINI Naturevibes can be discreetly branded with pad printing on the cap. The cool STABILO BOSS MINI 4-pack box offers further advertising options using pad or 4c digital printing on the box.

Attractive sets and cases with additional advertising space on inlays or packaging are available for all STABILO highlighters.

**With these STABILO products in earthy NatureCOLORS, sustainable communication is guaranteed to go down well with the desired target group.**